Be.CULTOUR Call for proposals

Innovative circular cultural tourism solutions
Hackathon and acceleration opportunity

Be.CULTOUR
Beyond cultural tourism

Be.CULTOUR Call for proposals

Under the frame of the Horizon 2020 funded project 'Beyond Cultural Tourism (Be.CULTOUR)', ICHEC Brussels Management School is opening a call for passionate innovators to shaping the future of cultural tourism in six European regions: Basilicata (Italy), Aragon (Spain), Larnaca (Cyprus), Vojvodina (Serbia) and the cross-border area of North-East Romania and Moldova.

19 applications will be selected to participate in Be.CULTOUR Hackathon which will take place in Brussels from 7 to 9 September 2022.

Selected applicants will be given the opportunity to access Be.CULTOUR Accelerator, a training programme of 4 months in which they will have the possibility to develop their innovative solutions to a close-to-market stage.

Starting from the challenges linked to the targeted deprived, remote or over-exploited areas, the selected participants will develop circular cultural tourism services and/or products that will focus on creating attractive destinations taking into account post COVID-19 pandemic scenarios.

The Objective of the Open Call is to select the best innovative solutions to the challenges of each Be. CULTOUR Pilot Heritage Site.

Please select your Be.CULTOUR Pilot Heritage Site:

at most 1 choice(s)

- ☐ Vulture-Alto Bradano area, Basilicata Region, Italy
- ☐ The cultural park of Rio Martin, Teruel province, Aragon region, Spain
- ☐ Larnaca rural cultural landscape, Larnaca Region, Cyprus
- ☐ Forsvik and Rydal Industrial Heritage Sites, Västra Götaland Region, Sweden
- ☐ Bač, Sremski Karlovci and Irig in Vojvodina Region, Serbia
- ☐ The Route of Stephan the Great and Saint, North-East Romania – Moldova cross-border area

Please select your innovation area(s):

at most 10 choice(s)

- ☐ Rural Co-living
- ☐ Sensorial Heritage Experience
- ☐ Contemporary Meanings of Heritage
- ☐ Spiritual Travel experience
- ☐ Nature As Heritage
- ☐ Industrial Heritage Experience
- ☐ Transformative travel
- ☐ Remote Working Destination
- ☐ Proximity Travel
- ☐ Post-cultural tourism

Team composition

PRESENT YOUR TEAM (4 people)

Participant 1
Gender:

Professional background:
Role in the solution development:

60 character(s) maximum

Participant 2
Gender:
Professional background:
Role in the solution development:

60 character(s) maximum

Participant 3
Gender:
Professional background:
Role in the solution development:

60 character(s) maximum

Participant 4
Gender:
Professional background:
Role in the solution development:

60 character(s) maximum

Concept note

INNOVATIVE CIRCULAR TOURISM SOLUTION TITLE

30 character(s) maximum

INNOVATIVE CIRCULAR TOURISM SOLUTION OVERALL DESCRIPTION

2000 character(s) maximum

RELEVANCE OF THE SOLUTION FOR THE PILOT HERITAGE SITE

Describe the relevance of your solution to the selected site: Contribution to the valorization, reuse and regeneration of the Pilot Heritage Site.

2000 character(s) maximum

INNOVATIVE CIRCULAR TOURISM SOLUTION DESCRIPTION
The description should illustrate how the three main concepts of Be.CULTOUR framework and definition of circular cultural tourism are incorporated in your solution: Circular economy aspects; Human-centred, fair and responsible tourism aspects; Cultural Europeanisation aspects.

2000 character(s) maximum

INNOVATION AREA(S)
Specify which of the areas of innovation your proposal refers to and specify which elements make it innovative? Describe the coherence with the topics expressed in the target innovation areas, including cross-cutting areas such as digitalisation and smart data management if relevant.

2000 character(s) maximum

IMPACTS DIMENSIONS OF YOUR SOLUTION
What are the economic, social and environmental impacts of your solution? Consider the following aspects, if relevant:
Social impact and social innovation, including benefit for local communities, engagement and/or wellbeing of cultural minorities and vulnerable social groups; Environmental impacts such as reduction of pollution, materials extraction, enhancement of biodiversity, energy, water, renewables & recycled materials use, etc.; Economic impacts in the region/site such as jobs generation potential, enhancement of local economy, increase in tourists' arrivals, etc.)

2000 character(s) maximum

TO WHICH SUSTAINABLE DEVELOPMENT GOAL(S) DOES THIS SOLUTION DIRECTLY CONTRIBUTE ?
For more information on SDGs : https://www.undp.org/content/undp/en/home/sustainable-development-goals.html
at most 17 choice(s)

- ☐ SDG1 No poverty
- ☐ SDG2 Zero hunger
- ☐ SDG3 Good health and wellbeing
- ☐ SDG4 Quality education
- ☐ SDG5 Gender equality
- ☐ SDG6 Clean water and sanitation
- ☐ SDG7 Affordable and clean energy
- ☐ SDG8 Decent work and economic growth
- ☐ SDG9 Industry, innovation and infrastructure
- ☐ SDG10 Reduce inequalities
- ☐ SDG11 Sustainable cities and communities
- ☐

SDG12 Responsable consumption and production

☐ SDG13 Climate action

☐ SDG14 Life below water

☐ SDG15 Life on land

☐ SDG16 Peace, justice and strong institutions

☐ SDG17 Partnerships for the Goals

Please add one image that summarizes your innovative circular cultural tourism solution

Please upload your image(s)

Only files of the type png,jpg,jpeg,gif,bmp are allowed

Informed Consent Form for the processing of personal data

The Be.CULTOUR project ensures protection of your personal data and respect of your privacy. When carrying out this open call we adhere to the Regulation (EU) 2016/679 (General Data Protection Regulation - GDPR) on the processing of personal data.
For more details concerning the processing of personal data within Be.CULTOUR project related to the participation of in the Hackathon, please downlaod and read carefully the Privacy Policy. To download it, please click here:

Download Be.CULTOUR call for proposals privacy policy
   Be.CULTOUR_Call_for_proposals_Privacy_policy.pdf

Applicant consent form and expression of commitment

Download Be.CULTOUR informed Consent Form for the processing of personal data
   Be.CULTOUR_Informed_Consent_Form_for_the_processing_of_personal_data_annex_2.pdf

Participant 1 (group representative and contact person)
Name:
Surname:
Email:
Country of residence:
Region:

60 character(s) maximum

Representative of a legal entity:
◉ Yes
◉ No

If yes: type and name of legal entity

60 character(s) maximum

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I am entitled to submit the concept note including personal data of all team members, who have declared to have read and understood the privacy policy and are aware of the terms for the processing of personal data:

- ○ Yes
- ○ No

Please upload the informed consent and expression of commitment of teammate 1

Please upload the informed consent and expression of commitment of teammate 2

Please upload the informed consent and expression of commitment of teammate 3

Please upload the informed consent and expression of commitment of teammate 4

Date

before 19/05/2022

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